



Data Center: Strengthening India's Digital Revolution



27th & 28th June, 2024 – Mumbai

2 Days Summit & Awards

Most Influential and largest Gathering of Industry and Government in India to Discuss The Evolving Landscapes of Datacenter and cloud infrastructure keeping more relevant to the Changing Needs

6th ASSOCHAM India Smart Datacentres & Cloud **Infrastructure Summit & Awards 2024** Making India a Global Data Hub

Data Center: Strengthening India's Digital Revolution

ndia emerges as one of the fastest-growing data economies with Data Centers as backbone of a digital revolution. With the increased disruption and digital adoption, business ecosystems are witnessing an explosion of data. The Indian data center market is on the cusp of substantial growth, propelled by the country's digitalization, governmental IT initiatives, and a burgeoning economy. Substantial growth is fuelled by the demands of the IT sector and global capability centers (GCC), the expanding digital economy encompassing social media, e-commerce, digital transactions, online gaming, and streaming services. India is fast emerging as the world's cloud computing and data centre hub. India's adoption of cloud technologies will be imperative to tap into the global cloud market to help enterprises and the industry embrace this opportunity and further the Digital India agenda of Government of India..

ASSOCHAM with its dedicated National Council on Data Center is working extensively with the Central and State Governments for creating platform for industry to discuss on legal, policy & regulatory enablers that are essential to develop the digital infrastructure, promote future investments in Datacenter industry & strengthen Datacenter & cloud business in India.

Under the aegis of this National Council, ASSOCHAM has successfully organised four Editions of Annual "India Smart Datacentres & Cloud Summit". We are glad inform that ASSOCHAM is Coming up with 6th edition of this summit "India Smart Datacentres & Cloud Infrastructure Summit & Awards 2024" with theme "Data Centre: Strengthening India's Digital Revolution." The Summit will be organised in Mumbai on 27th & 28th June, 2024. This year we have introduced the Awards Ceremony with which will feature multiple categories. The awards Ceremony will be to recognise the best people, projects, teams and datacentre companies who put innovation at the heart of this vibrant industry and their achievements in data centre technology, practices, and processes.

AWARDS JURY



Chairperson Dr. Ajay Kumar, IAS Former Defence Secretary Government of India

Members



Prof. (Dr.) Charru Malhotra Professor (eGovernance and ICT), Indian Institute of **Public Administration**



Dr. Jyoti Arora, IAS Former Special Secretary & Financial Advisor, Ministry of Electronics & Information Technology, Government of India and Information Commissioner, Haryana



Dr. Neeta Verma Former Director General **National Informatics Centre** Government of India

































AWARDS CATEGORIES

Individual **Categories**

Industry

Categories

- CIO of the year awards
- CTO of the year award
- Datacenter: Women of the year award
- **Edge Datacenter of the year award**
- Datacenter of the year award
- Green Datacenter of the year award
- Outstanding Contribution to Diversity, Equality and Social Responsibility Award
- Data Centre Managed Services Vendor of the Year
- Innovation in Data Centre Excellence Award
- Innovative Data Centre Design & Build Award
- Innovation in Energy Efficiency Award
- Physical Security Company of the Year Award
- Digital Security of the Year Award
- Data Centre Cooling Product of the Year Data Centre Hardware Solution of the Year
 - Internet Exchange of the Year
- Cloud Platform of the Year



Who Should Attend

- CTO CIO CISO, CDO IT Directors • Cloud Service Providers • Data Centre Operators
- CDN Providers Solutions Architects
- IoT Platform Providers Cloud Infrastructure Providers
- Enterprise IT Architects •
 Engineers Solutions
 Architects R&D Managers
- Data Center Facility Manager
- Critical Cooling and Power Manager
- Cloud Architect
- Data Center Planning and Capacity Lead
- Technical Architect
- Data Center Operations Specialist
- Director of Construction
- Director of FacilitiesOperations
- IT Facilities Engineer
- System/Network Administrator
- Manager of Security Operations
- Energy Efficiency Engineer
- IT Operations Manager
- Economic Development Officer

- VP of Leasing and Operations
- IT Infrastructure Manager
- Data Center Operators
- Chief Information Officer
- Chief Information Security Officer
- Head of Cloud Technologies
- General Manager Information Technology
- Chief Technology Officer
- Chief Digital Officer
- Data Architect
- Vice President -Information Technology
- ⊙ CIOs, CTOs, VP-IT, CXOs
- VPs of Data Centers
- Heads of Infrastructure
- Heads of IT Infrastructure
- Database Administrators
- System Administrators
- Infrastructure and Operations Executives & Strategists
- Data Center Project Leaders
- Data Center Eco System Partners
- Real Estate Companies

Why Attend

- ASSOCHAM Data Centre will have Interesting Panel Discussions, Fireside Chats And Engaging Digital Industry Presentations.
- ASSOCHAM Data Centre will have Industry Thought Leaders, Decision-Makers And Solution Providers who will Gather To Discuss The Latest Trends, Innovations And Technologies Across Sector.
- ASSOCHAM Data Centre is a senior level forum for enterprise-level technology decision-makers seeking to explore and evaluate the data centre strategies and innovations that will enable ambitious digital transformation initiatives for businesses in the age of 'digital everything'.
- ASSOCHAM Data Centre is perfect for technology professionals making investment and technology selection decisions, or building and executing pioneering projects within their organisations.
- Unique to the industry, ASSOCHAM Data Center Event draws upon the knowledge and experience of members of ASSOCHAM advancing data center and IT professionals, to create an attendee-driven agenda that focuses on real solutions for today's key challenges.
- ASSOCHAM Data Center Event is most strategic meet of Datacentre industry professions, perfectly blending years of experience with insight into today's and tomorrow's strategic issues.









Previous Summits Highlights



Delegates





200+ Speakers



100+ Partners



Sponsorship Categories

S. No.	Category	Amount in INR
1.	Presenting Partner (Exclusive)	Rs. 20 Lakhs
2.	Powered By Partner (Exclusive)	Rs. 15 Lakhs
3.	Co-Powered By Partner (Exclusive)	Rs. 15 Lakhs
4.	Platinum Partner (3)	Rs. 10 Lakhs
5.	Cyber/ Data Security Partner (Exclusive)	Rs. 10 Lakhs
6.	Technology Partner (Exclusive)	Rs. 10 Lakhs
7.	Gold Partner	Rs. 6 Lakhs
8.	Associate Partner	Rs. 2 Lakhs
9.	Cocktail Dinner Networking Partner	Rs. 10 Lakhs
10.	Delegate Kit Partner (Exclusive)	Rs. 5 Lakhs
11.	Lanyard Partner (Exclusive)	Rs. 5 Lakhs
12.	Legal Partner (Exclusive)	Rs. 5 Lakhs

BENEFITS

1. Presenting Partner (Exclusive Category)

- ⊙ Logo/ Name Branding on the event Mailers
- Logo will be on the ASSOCHAM event Webpage
- **⊙** Branding in Social Media Platform
- Speaking opportunity at the Inaugural Session of the event
- ⊙ Speaking opportunity as a Keynote Speaker
- Speaking opportunity as Panelist in 1 Technical Session
- \odot Logo visibility on event Backdrop
- 10 Complimentary Passes to attend the Summit

2. Powered By Partner (Exclusive Category)

- ⊙ Logo/ Name Branding on the event Mailers
- Logo will be on the ASSOCHAM event Webpage
- Branding in Social Media Platform
- Speaking opportunity at the Inaugural Session of the event
- ⊙ Speaking opportunity as a Keynote Speaker
- ⊙ Logo visibility on event Backdrop
- ⊙ 7 Complimentary Passes to attend the

Co-Powered By Partner (Exclusive)

- ⊙ Logo/ Name Branding on the event Mailers
- ⊙ Logo will be on the ASSOCHAM event Webpage
- ⊙ Branding in Social Media Platform
- Speaking opportunity at the Inaugural Session of the event
- ⊙ Speaking opportunity as a Keynote Speaker
- **⊙** Logo visibility on event Backdrop
- 7 Complimentary Passes to attend the

4. Platinum Partner (3)

- **⊙** Logo/ Name Branding on the event Mailers
- Logo will be on the ASSOCHAM event Webpage
- Branding in Social Media Platform
- ⊙ Speaking opportunity as a Keynote Speaker
- Speaking opportunity as Panelist in 1 Technical Session
- ⊙ Logo visibility on event Backdrop
- 5 Complimentary Passes to attend the Summit

5. Cyber/Data Security Partner (Exclusive Category)

- ⊙ Logo/ Name Branding on the event Mailers
- Logo will be on the ASSOCHAM event Webpage
- Branding in Social Media Platform
- Speaking opportunity as a Keynote Speaker
- Logo visibility on event Backdrop
- 5 Complimentary Passes to attend the Summit

6. Technology Partner (Exclusive Category)

- ⊙ Logo/ Name Branding on the event Mailers
- Logo will be on the ASSOCHAM event
 Webpage
- Branding in Social Media Platform
- $\odot\;$ Speaking opportunity as a Keynote Speaker
- \odot Logo visibility on event Backdrop
- 5 Complimentary Passes to attend the Summit

7. Gold Partner

- ⊙ Logo/ Name Branding on the event Mailers
- Logo will be on the ASSOCHAM event Webpage
- ⊙ Branding in Social Media Platform
- Speaking opportunity as panellist in 1 Technical Session of the event
- **⊙** Logo visibility on event Backdrop
- 3 Complimentary Passes to attend the Summit

8. Associate Partner

- ⊙ Logo/ Name Branding on the event Mailers
- Logo will be on the ASSOCHAM event Webpage
- ⊙ Branding in Social Media Platform
- Logo visibility on the event Backdrop
- 2 Complimentary Passes to attend the Summit

9. Cocktail Dinner Networking Partner

- $\odot~$ Logo/ Name Branding on the event Mailers
- Logo will be on the ASSOCHAM event Webpage
- ⊙ Branding in Social Media Platform
- **⊙** Speaking opportunity as a Keynote Speaker
- 5 Complimentary Passes to attend the Summit

10. Delegate Kit Partner (Exclusive Category)

- Exclusive Category. Only partner and ASSOCHAM logo on delegate kit
- ⊙ Logo/ Name Branding on the event Mailers
- Logo will be on the ASSOCHAM event
 Webpage
- Branding in Social Media Platform
- **⊙** Logo visibility on event Backdrop

11. Lanyard Partner (Exclusive Category)

- ⊙ Logo/ Name Branding on the event Mailers
- ⊙ Logo will be on the ASSOCHAM event Webpage
- Speaking opportunity as panellist in 1 Technical Session of the event
- Branding in Social Media Platform
- ⊙ Logo visibility on event Backdrop
- 2 Complimentary Passes to attend the Summit

12. Legal Partner (Exclusive Category)

- ⊙ Logo/ Name Branding on the event Mailers
- Logo will be on the ASSOCHAM event Webpage
- Speaking opportunity as panellist in 1 Technical Session of the event
- Branding in Social Media Platform
- **⊙** Logo visibility on event Backdrop
- 2 Complimentary Passes to attend the Summit

Exhibition stalls also available (3 mtr. x 2 mtrs. @ Rs.50,000)



For Sponsorship/other details, please contact:

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